

Dear Premier Campaign Participant:

Welcome to the 2007 Home Health Quality Improvement (HHQI) National Campaign! As one of the first home health agencies to register, we are granting you **Premier** status. During the campaign, we encourage you to promote your commitment to quality improvement.

To help you publicize your efforts, a special Premier Campaign Participant “seal of recognition” HHQI logo and certificate(s) are included with this letter. This logo will help you showcase your quality improvement commitment in your community. See page two of this packet for more details.

This campaign is a grassroots effort focusing on your needs. For more information, contact your Local Area Network of Excellence (LANE), a partnership between your state’s Quality Improvement Organization (QIO) and Home Care Association. To find your LANE, visit www.homehealthquality.org. In addition, this Web site will link to improvement resources throughout the campaign, including everything you need to be a part of this revolutionary effort to reduce avoidable hospitalizations.

This campaign offers each participating agency a monthly *Best Practice Intervention Package*. There will be a different package offered each month. Starting in March, you will receive notification that the first *Best Practice Intervention Package* is available. All intervention packages will be available on the www.homehealthquality.org Web site.

The free intervention packages will highlight best practices interventions that assist in reducing avoidable acute care hospitalizations (ACH). To reach all levels of staff within your agency, we designed the packages for administration, management and for all disciplines. There are two tracks in the administration and management sections, an advanced version and a beginner’s version.

In addition to receiving the *Best Practice Intervention Packages*, your agency will also receive monthly data benchmarking reports. These reports will assist your agency in tracking your progress. The initial reports will be sent in late March. At that time, participants will receive their national and statewide ACH ranking, a monthly report of hospitalizations and reasons for hospitalizations, along with percentage of hospitalizations by day of the week. Please note that the individual agency data and reports will only be received by home health agencies that participate in the campaign.

For more information, visit www.homehealthquality.org or contact your LANE. Thank you again for registering to participate in the 2007 HHQI National Campaign. We are pleased to partner with you to improve home health care. Your commitment to quality will ensure that home health patients receive the right care at the right time, every time.

Sincerely,



Marian A. Essey, RN, BSN
Director, HHQIOSC
Quality Insights of Pennsylvania

Premier Campaign Participant Logo

Below is a copy of your Premier Campaign Participant Logo. This logo is exclusively for use by agencies that registered in the first days of the campaign. We recommend that you use this logo to publicize your commitment to quality. Suggested uses include your Web site, brochures, or other promotional materials.

We realize that you will likely need both print and Web versions of the logo to use in your publications. For a JPG and TIF copy of this logo, please contact HHQIOSC Communications Support Specialist Bethany Knowles at bknowles@wvmi.org or 1-800-642-8686 ext. 2256.





Premier Campaign Participant

Certificate of Excellence

is hereby awarded to

to certify registration for the 2007 Home Health Quality Improvement National Campaign.

www.homehealthquality.org

Date: